

AGENDA

2010 CENSUS COMPLETE COUNT AD HOC COMMITTEE

DATE: Thursday, February 18, 2010

TIME: 4:00 p.m. to 6:00 p.m.

PLACE: Torrance City Hall, City Manager's Assembly Room, Third Floor

2010 CENSUS STAFF: Mary Amos
Castro, Keith
Humara Ahmed

COMMITTEE MEMBERS: William Blischke Jillee Kim
Kathleen Gann Leilani Kimmel-Dagostino
Scott Gobble Dale Korman
Deane Haddon William Pruvost
Mary Kate Hunt Lorna Rice
Tehmina Khan Mei Ling See

STAFF: Eleanor B. Jones, Management Associate
Eric Tsao, Finance Director
Jeff Gibson, Community Development Director
John Jones, Community Services Director
Michael Smith, Cable and Community Relations Manager
Ted Semaan, Transportation Planning/Engineering Permits & Records Mgr.
Fran Fulton, Management Associate

SUBJECT: 2010 CENSUS OUTREACH PLAN

- I. Introduction
- II. Purpose of meeting
- III. Review 2010 Census Committee meeting notes of 1/21/10
- IV. Feedback on outreach events
 - City Council Announcements (1/26, 2/2, and 2/9)
 - South Bay Community Concert
 - Omnilore luncheon, Earth Council and Armstrong Theater
 - West Torrance Homeowners Association
- V. Review 2010 Census Outreach and Events Calendar
 - Questionnaire Assistance Center (QACs) Schedule
 - February and March Calendars
- VI. Schedule upcoming events:
 - 2/20, 3/6, 3/20 – Farmers Market
 - 2/23, 3/9, 3/16 – Council Announcements
 - 2/15 – West Torrance HOA
 - 2/18 – La Terrazza HOA
 - 2/25 – North Torrance HOA
 - 3/10 – Southwood HOA meeting
- VII. Action steps: Revise Council Oral schedule (handout)
- VIII. Schedule next meeting
- IX. Adjournment